**POSITION DESCRIPTION**

**Basketball New Zealand – Chief Executive Officer**

**Position title:** Chief Executive Officer (CEO)

**Responsible to:** Board of Basketball New Zealand (BBNZ)

**Reports to:** Chair of the Board of BBNZ

**Position Purpose:**

This is a key strategic and tactical leadership role. The CEO provides leadership and direction for basketball in Aotearoa, as well as coordinating all BBNZ activities in accordance with the goals and objectives of BBNZ and the Board.

The CEO is responsible for safeguarding and growing the sport within Aotearoa and advocating for basketball with all stakeholders. The CEO has the responsibility of being a pivotal contact between the sport of basketball and all commercial and organisation requirements across the sector.

**The shape of Basketball in Aotearoa**

Basketball is the number one recreational activity in Aotearoa for boys and girls. It is the fastest growing secondary school sport in the country and there has been a 46% increase in adult participation in the last five years.

BBNZ is a National Sports Organisation that helps deliver the game of basketball to and for Kiwis. It operates under a Constitution and is responsible for providing national representative teams for international competition. It has 35 Affiliated Associations that provide community and representative basketball across Aotearoa.

There are two national leagues, the men’s NBL is overseen by the National Basketball League Limited (NBLL), an independent entity with its own Board. The NBLL is 100% BBNZ owned and has ten participating franchises currently. The women’s NBL is overseen by a BBNZ Board sub-committee, it has six participating teams currently. BBNZ runs both NBL’s and reports, in a service context, to each Board/sub-committee.

New Zealand is a member of FIBA, the international body that organises international basketball competitions. New Zealand belongs to FIBA Oceania for administrative purposes and FIBA Asia for competition purposes. BBNZ sends multiple national teams away to represent New Zealand each year from U15’s through to the Tall Ferns and Tall Blacks and across both versions 3x3 and 5x5.

BBNZ is headquartered in Wellington and has a staff of around 22, 5 of whom reside outside Wellington. It has a Board that oversees the governance and strategic direction of the sport.
**Current BBNZ Strategy**

We aim to have a hoop in the heart of every neighbourhood. Our strategy is built on four pillars:

- **Improve New Zealand’s basketball infrastructure**: To ensure BBNZ and providers have the capability and financial resources to sustainably deliver the game.
- **Expand community basketball**: To provide opportunities for all New Zealanders to participate in and enjoy the benefits of basketball in their communities.
- **Shape representative basketball**: To shape representative basketball based on a national style of play that capitalises on New Zealand’s strengths.
- **Deliver high performance basketball**: To provide the best players the opportunity to represent New Zealand and excel on the world stage.

### Competencies and Accountabilities

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| **Commercial acumen**       | • Ensure a sustainable revenue model by identifying and generating funding opportunities  
                              | • Generate increased revenue through sponsorship, events, trust income and/or broadcast rights across the private and public sector and provide appropriate accountability and reporting for these funds  
                              | • Explore new and innovative ways of increasing funding  |
| **Inspirational leader**    | • Build and maintain a high-performance culture and a high performing team  
                              | • Provide visible, national leadership of the sport for members, providers and volunteers. Seen as the “figurehead”  
                              | • Manage BAU and provide support for employees to grow and excel  
                              | • Role models fair and equitable behaviour, policies and practices  
                              | • Maintains a safe and healthy workplace  
                              | • A problem solver and a solution provider  |
| **Relationship enhancer**   | • Develop and maintain effective relationships with key stakeholders including commercial partners and funding bodies (e.g. Sport New Zealand)  
                              | • Develop and maintain a wide range of relationships and networks with the local, national and international basketball communities to position BBNZ as a leading organisation within the sector  |
| **Strategic thinker**       | • Forward looking  
                              | • Innovates on a regular basis and embodies the practice of continuous improvement  
                              | • In collaboration with the Board, develops strategy that grows the game and enhances the experience for all stakeholder  
                              | • Project leadership experience  |
**Politically savvy**

- Act as the Media Spokesperson for basketball in New Zealand and represent BBNZ publicly
- Ensures basketball is portrayed in a positive light in media and political settings

**Personal Qualities**

**Essential**

- Broad business experience gained in senior executive or general management roles.
- Outstanding relationship management skills with experience working with multiple stakeholders with conflicting agendas.
- Proven ability to influence and advocate.
- Commercially savvy with ability to work closely with existing funding partners as well as identifying new revenue streams.
- Experience in developing and operationalising strategy.
- Experience with budgetary planning and management as well as understanding of financial processes and statutory requirements.
- An open personality, inclusive, assured, persuasive, with a balanced ego, strong sense of self, a sense of humour and unquestioned integrity.
- Ambitious and visionary leader with ability to inspire others.
- Proven track record for delivering results and leading transformational change.
- Excellent presentation and communication skills with the ability to act as the public “figurehead” of BBNZ.

**Preferable**

- Experience in the sports sector would be an advantage.
- Previous experience reporting and/or working with Boards.
- Knowledge/experience working within member-based organisations.

**Key Relationships**

**Working relationships**

**Internal contacts**

All BBNZ staff, Board

**External Relationships**

Associations, NBLL Board, NBL franchises and teams, providers, Basketball Community, Sport New Zealand, High Performance Sport New Zealand, commercial partners, TAB, media, FIBA, FIBA Oceania other Federations, international basketball communities

**The Detail**

**Responsible for:**

- Number of Staff: Approximately 22, including 7 direct reports
- Revenue: Circa $7.5m

**Delegations of Authority:**

- Capital Expenditure: Yes, within operational policy parameters
- Operational Expenditure: Yes, within operational policy parameters
- Authorisation to Hire: Yes, within operational policy parameters
- Authorisation to sign contracts: Yes